

# **Local Business Visibility Package Membership Agreement**

## **Digital Minds LA - Incentives LA**

This Membership Agreement, hereinafter referred to as "Agreement, is entered into and made effective as of \_\_\_\_\_ 20\_\_ by and between the following parties:

Digital Minds LA, LLC - Incentives LA, Inc. ("Organization"), organized under the laws of the state of Louisiana, having its principal place of business at the following address:

Website Address: www.digitalmindsla.com - www.incentivesla.com

Email: localbusinessvisibilitypackage@gmail.com and all current and future members of the Organization, specifically here the following member: \_\_\_\_\_, the current individual agreeing to the Terms of this Agreement, having a business at the following address: \_\_\_\_\_

Email: \_\_\_\_\_

Organization and Member may be referred to individually as Party" and collectively as the "Parties."

### **RECITALS:**

WHEREAS, Organization is designed for the following purpose, elaborated on more fully below: Marketing Services;

WHEREAS, Member would like to join Organization and acknowledges and agrees to be bound by the terms and conditions listed herein;

NOW, therefore, in consideration of the promises and covenants contained herein, as well as other good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged), the Parties do agree as follows:

#### **Article 1 - MEMBERSHIP:**

This Agreement forms a legally binding agreement between Member and Organization and governs the Member's access and use of the Organization's services (Local Visibility Package Membership).

This Agreement also covers the Organization's provision of services (the "Membership Services") . Hereinafter, you" and other third-person pronouns will refer to Member.

BY ACCESSING OR USING ANY OF THE MEMBERSHIP SERVICES, YOU AGREE TO BE BOUND AND ABIDE BY THIS AGREEMENT AND ANY AMENDMENTS THERE TO. READ THIS AGREEMENT CAREFULLY BEFORE USING ANY OF THE MEMBERSHIP SERVICES, ESPECIALLY SINCE THIS AGREEMENT MAY AFFECT YOUR LEGAL RIGHTS, SUCH AS REQUIRING BINDING INDIVIDUAL ARBITRATION, AND LIMITING YOUR RIGHT TO BRING A LAWSUIT OR CLASS ACTION. IF YOU DO NOT AGREE TO THESE TERMS, PLEASE IMMEDIATELY CEASE USE OF ANY OF THE MEMBERSHIP SERVICES.

#### **Article 2 - MEMBERSHIP SERVICES:**

The Membership Services provided by Organization are as follows:

Online Local Listings:

- Google Listings Management
- Bing Places Management
- Apple Maps Management
- Online Services -Locally
- Voice Recognition Listings

Direct Mail Service:

- Printed & Published -Local Advertising
- Online Visibility

This document will be valid by clicking the membership agreement form.

Digital Minds LA, LLC™ © January 12, 2022

The Membership Services will specifically include the ability and responsibility of the Organization to deal with all requisite third parties.

**Article 3 - FEES:**

A nonrefundable initiation fee of the following amount is required: \$579.00

Member will be responsible for the payment of fees ("Fees) to the Organization the first four months of \$579/ monthly.

This agreement requires a 4 month contract starting with the first monthly payment. Monthly fees after month fourth will be \$799/month.

If fees are not paid when due, the following late charge will be applicable: \$50

**Article 4 - TERMINATION:**

**CANCELLATION OF ANNUAL AGREEMENT INITIALS:** \_\_\_\_\_

Advertiser may cancel after the first 4 months of membership by notifying the Organizer within 24 hours of receipt of the 5th month Invoice or 5th Monthly Auto Pay Invoice. Should Advertiser cancel prior to the fulfillment of any portion of this Agreement, Advertiser agrees to pay any outstanding balances due for ads placed in Incentives where Issue or Monthly Payment plans have not covered the per issue rate for ads published. Request for cancellation must be submitted in writing by e-mail to localbusinessvisibilitypackage@gmail.com within 24 hours of receipt of the next Issue Invoice or Monthly Auto Pay Invoice.

This Membership Agreement shall continue until terminated by either Party. In order for Member to cancel, a written notice must be submitted in writing by e-mail to localbusinessvisibilitypackage@gmail.com, 14 days before the next billing cycle.

This Agreement may also be immediately terminated in the event that there is a breach of the terms of this Agreement by either Party. This Agreement will also immediately terminate upon the death of the Member, the inability of the Member to pay the Fees required, the liquidation, dissolution or discontinuance of the Organization by the Organization in any manner, or the filing of any petition by or against the Organization under federal or state bankruptcy or insolvency laws.

**Article 5 - LIMITED LICENSE:**

Member acknowledges and agrees that the Organization's name, services, and any logos, designs, text, graphics, software, content, files, materials, and any other intellectual property rights contained therein, including without limitation, any copyrights, patents, trademarks, proprietary or other rights arising thereof, are owned by the Organization or its affiliates, licensors, or suppliers. Member acknowledges and agrees that the source and object code of certain Membership Services and the format, directories, queries, algorithms, structure, and organization of the same are the intellectual property, proprietary, and confidential information of Organization and its affiliates, licensors, and suppliers.

Member expressly agrees not to do anything inconsistent with Organization's ownership of all of the intellectual property discussed herein. Member further agrees that there are no rights, title, or interest in or to any Membership Services, except as stated in this Agreement. In addition, except as expressly set forth in this Agreement,

This document will be valid by clicking the membership agreement form.

Digital Minds LA™ © January 12, 2022

Member is not conveyed any right or license by implication, estoppel, or otherwise in or under any patent, trademark, copyright, or other proprietary rights of Organization or any third party.

For any Membership Services which enable you to use any software, content, equipment or other physical or non physical materials owned or licensed by us, we grant you a limited, revocable, non-exclusive, non- sublicensable,

This document will be valid by clicking the membership agreement form.

Digital Minds LA, LLC™ © January 12, 2022

non-transferable license to access and use the specific Membership Services, and any related software, content, equipment or other materials FOR YOUR PERSONAL, NON-COMMERCIAL USE ONLY.

#### **Article 6 - RESTRICTIONS:**

You are prohibited from, and expressly agree that you will not:

1. circumvent or disable any content protection system or digital rights management technology used with any Membership Services;
2. decompile, reverse engineer, disassemble or otherwise reduce any Membership Services to a human-readable form;
3. remove identification, copyright, or other proprietary notices in or on the Membership Services;
4. access or use any Membership Services in an unlawful or unauthorized manner, or in a manner that suggests an association with our content, products, services or brands, unless you have an executed agreement with us that allows for such activity;
5. use, alter, copy, modify, store, sell, reproduce, distribute, republish, download, publicly perform, display, post, transmit, create derivative works of, or exploit any Membership Services or any part thereof, except as expressly authorized in this Agreement or as part of the Membership Services provided to you;
6. introduce a virus or other harmful component, or otherwise tamper with, impair, or damage any Membership Services or connected network, or interfere with any person or entity's use or enjoyment of any of the Membership Services;
7. access, monitor, or copy any element of the Membership Services using a robot, spider, scraper or other automated means or manual process without our express written permission; or
8. sell, resell, or make commercial use of the Membership Services, unless you have an executed agreement with us that expressly allows for such activity.

#### **Article 7 - THIRD PARTY SERVICES:**

Certain Memberships Services may integrate, be integrated into, or be provided in connection with third-party websites, services, content, and/or materials ("Third-Party Services"). We do not control any Third-Party Services. We additionally make no claim or representation regarding the third-party services and accept no responsibility for, the quality, content, nature, or reliability of Third-Party Services accessible from our websites, application, software or any other element of the Membership Services. There is no implied affiliation, endorsement, or adoption by the Organization of these Third-Party Services and we shall not be responsible for any content provided on or through these Third-Party Services. You should read the terms of use and legal agreements that apply to these Third-Party Services.

#### **Article 8 - MEMBER CONSENTS:**

Member agrees to hold the Organization, its owners, affiliates, and representatives, harmless from any damage, whether tangible or intangible, that may happen to Member while participating in the Membership Services.

Member agrees that the Organization offers its membership program with no guarantee of results of any kind. Member agrees that any results that occur during their membership, whether positive or negative, are the effects of Member's own personal choices.

Member agrees and verifies that all of the information they have given the Organization and its representatives is accurate, up to date, and without the omission of any requested information.

Member agrees and verifies that even if they have omitted any necessary personal information, whether knowingly or unknowingly, they will hold the Organization harmless against all liability for any damages that may occur to Member or others because of Members actions or inactions.

Member agrees to notify the Organization Membership Group of any changes or upcoming changes concerning their personal information.

This document will be valid by clicking the membership agreement form.

Digital Minds LA, LLC™ © January 12, 2022

**Article 9 - ASSUMPTION OF RISK:**

Member agrees and understands that their participation in the Membership Services may involve risks. These risks may lead to tangible or intangible harm, and Member agrees that these risks may result not only from their own actions but also from the actions of others. With the knowledge and understanding of these risks, member chooses, of their own will and volition, to continue participating in the membership service.

**Article 10 - REPRESENTATION:**

Member agrees that they are over 18 (eighteen) years of age and may legally consent to and enter into this Agreement.

**Article 11 - ENTIRE AGREEMENT:**

This Agreement constitutes the entire understanding between the Member and the Organization with respect to any and all use of activities. This agreement supersedes and replaces all prior or contemporaneous agreements or understandings, written or oral, regarding the Parties' relationship.

**Article 12 - COUNTERPARTS:**

This Agreement may be executed in counterparts, all of which shall constitute a single agreement. The Agreement shall be effective as of the date set forth above.

**Article 13 - SURVIVAL:**

Any provision of this Agreement which by its terms imposes continuing obligations on either of the parties shall survive termination of this Agreement.

**Article 14 - SEVERABILITY:**

If any part or subpart of this Agreement is held invalid or unenforceable by a court of law or competent arbitrator, the remaining parts and sub-parts will be enforced to the maximum extent possible. In such condition, the remainder of this Agreement shall continue in full force.

**Article 15 - DISPUTE RESOLUTION:**

In case of a dispute between the Parties relating to or arising out of this Agreement, the Parties shall first attempt to resolve the dispute personally and in good faith. If these personal resolution attempts fail, the Parties shall then submit the dispute to binding arbitration. The arbitration shall be conducted in the county and state noted in the GOVERNING LAW provision of this Agreement. The arbitration shall be conducted by a single arbitrator, and such arbitrator shall have no authority to add Parties, vary the provisions of this Agreement, award punitive damages, or certify a class. The arbitrator shall be bound by applicable and governing federal law as well as the law of Louisiana. Each Party shall pay their own costs and fees. Claims necessitating arbitration under this section include, but are not limited to: contract claims, tort claims, claims based on federal and state law, and claims based on local laws, ordinances, statutes or regulations.

Intellectual property claims by the Organization will not be subject to arbitration and may, as an exception to this sub-part, be litigated. The Parties, in agreement with this sub-part of this Agreement, waive any rights they may have to a jury trial in regard to arbitral claims.

**Article 16 - Governing Law:**

This Agreement shall be governed by and construed in accordance with the internal laws of Louisiana without giving effect to any choice or conflict of law provision or rule. Each Party irrevocably submits to the exclusive jurisdiction and venue of the federal and state courts located in the following county: St Tammany Parish.

This document will be valid by clicking the membership agreement form.

Digital Minds LA, LLC™ © January 12, 2022

**Article 17 - NOTICES:**

All notices, requests, consents, claims, demands, waivers, and other communications hereunder (each, a "Notice") shall be in writing and addressed to the parties at the addresses set forth on the first page of this Agreement. All notices shall be delivered by email or at the address which the parties may designate to each other, personal delivery, nationally

recognized overnight courier (with all fees prepaid), or certified or registered mail (in each case, return receipt requested, postage prepaid). Except as otherwise provided in this Agreement, a Notice is effective only if (a) the receiving Party has received the Notice and (b) the Party giving the Notice has complied with the requirements of this Section.

**Article 18 - HEADINGS:**

Headings to this Agreement are for convenience only. Headings shall in no way affect the provisions themselves and shall not be construed in any way that would limit or otherwise affect the terms of this Agreement.

IN WITNESS WHEREOF, the Parties execute the Agreement as follows:

Member Name: \_\_\_\_\_ Member Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Digital Minds LA, LLC Organization Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Incentives LA, Inc. Organization Signature: \_\_\_\_\_ Date: \_\_\_\_\_